

**Diploma in Media and  
Cultural Studies**  
2007-2008

Tata Institute of Social Sciences

Centre for Media and Cultural Studies

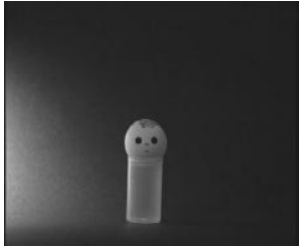




## Awards for CMCS Documentaries

**From the Diary of a Genetic Counsellor**, Best Programme Award, Open/General category, Fifth UGC Video Festival, 1992, Hyderabad.

**The Plot Thickens...** First Prize and the Award for Individual Technical Excellence in Editing, Sixth UGC Video Festival, 1993, Calcutta.



**Identity- The Construction of Selfhood**, Prix Futura Berlin 1995, Asia Prize; Second Prize, Education and Literacy category, International Video Festival on Science, Society and Development , 1995, Thiruvananthapuram.

**Odhni- A Collective Exploration of Our Selves, Our Bodies**, Second Prize, Health and Population category, International Video Festival on Science, Society and Development, 1995, Thiruvananthapuram.



**Kahankar: Ahankar**, Jury's Special Mention at the Mumbai International Film Festival (MIFF), 1996.

**YCP 1997**, Certificate of Merit, Mumbai International Film Festival (MIFF) 1998 and the Jury's Award for Best Innovation, Astra Festival of Anthropological Documentary Film, Sibiu, Romania, 1998.

**Saacha**, Second Prize, New Delhi Video Forum, 2001.



**SheWrite**, Best documentary Prize, IV Three Continents International Documentary Festival, Venezuela 2005 and the First Technical Award for Sound Design and the Second Technical Award for Cinematography Indian Documentary Producers Association 2005.



# Diploma in Media and Cultural Studies

Information Brochure 2007-2008



**Centre for Media and Cultural Studies**  
Tata Institute of Social Sciences  
V.N. Purav Marg, Deonar, Mumbai-400 088  
[www.tiss.edu/cmcs](http://www.tiss.edu/cmcs)



## **INSTITUTE DEEMED TO BE A UNIVERSITY NOTIFICATION**

Number F, 11-22/62-U2,

Government of India

Ministry of Education

New Delhi, the 29th April, 1964

In exercise of the powers conferred by Section 3 of the Grants Commission Act, 1956 (3 of 1956) the Central Government, on the advice of the Commission, hereby declared that the Tata Institute of Social Sciences, Bombay, which is an institution for higher education, shall be deemed to be a University for the purpose of the said Act.

Sd/-

(PREM KRIPAL)

Secretary

### **Key Positions**

**Dr. S. Parasuraman**, Director, TISS  
M.Sc. (Pune), C.P.S. (IIPS), D.P.D.  
(ISS, The Hague), Ph.D. (Mumbai)

**Dr. Usha S. Nayar**, Deputy Director, TISS  
M.A., D.Phil. (Allahabad)

**Mr. Sandeep Chatterjee**, Registrar  
M.Sc. (Agra)

**Mr. H.G. Bhise**, Deputy Registrar  
M.Com. (Shivaji)



## TATA INSTITUTE OF SOCIAL SCIENCES

The Tata Institute of Social Sciences is a deemed university that works towards the promotion of people-centred sustainable development and an equitable and democratic society. Established in 1936 as the Sir Dorabji Tata Graduate School of Social Work, the Institute was renamed Tata Institute of Social Sciences (TISS) in 1944. Its purpose is to work towards the goals of participatory development, social welfare and social justice through its teaching, research, policy and programme formulation, field action and extension work.

The TISS hosts 5 dynamic schools and 4 independent centres, 9 popular postgraduate courses, and a network of community based knowledge-cum-extension services. At present, TISS offers post-graduate courses in Social Work, Human Resources Management and Labour Relations, Hospital Administration, Health Administration, Education (Elementary), Development Studies, Disaster Management, Social Entrepreneurship and Globalisation and Labour. The Institute also offers an integrated M.Phil.–Ph.D. programme in these disciplines.

The Institute is home to approximately 120 faculty members, who are involved in teaching, research, policy making and community-based institution building. They are supported by 80 knowledge services staff and over 300 students at any one time. Nevertheless, the TISS community extends far beyond, encompassing an extensive network of partners, former faculty, researchers, activists and alumni across the development community worldwide.



## CENTRE FOR MEDIA AND CULTURAL STUDIES

The Centre for Media and Cultural Studies, (CMCS, formerly Unit for Media and Communications) established in 1978, is engaged in media production, teaching, research and dissemination. Through its programmes of production, research and teaching, the Centre has attempted to redefine the place of media in social work and social sciences education, by responding to the dramatically shifting media landscape.

The CMCS has done pioneering work in **critical media education** in the country. It has consistently advocated for a movement away from a paternalistic, censorship oriented approach towards systematic attempts to empower young people and other media users to reflect on their own media consumption and the power relations reproduced by the dominant media. It has devised workshops, curricula and audio-visual material to facilitate this media analysis and has conducted workshops with a range of participants, from school children and teachers to college youth, parents and activists, reaching thousands of participants over the years. It has produced two award-winning films for media education that have been disseminated widely. The Centre's faculty are regularly invited to teach at leading media and design institutes in India and abroad and have used this platform to promote a critical perspective on praxis among media practitioners.

**Production** has also been an important component of the Centre's work. CMCS's video documentaries have been widely disseminated and screened at leading national and international film festivals and other forums. Educational institutions, activist groups, government and non-governmental organisations and campaigns use them. The Centre's productions have been archived in many library collections, including the US Library of Congress. It has to its credit, thirteen awards at national and international film festivals. The themes explored include gender, communal amity, environment and natural resource management, the city, media and identity, to name a few. The focus has been on marginalised groups and issues concerning them, in keeping with the vision and mission of the Institute.

The Centre is also involved in **media and cultural studies research**. Areas of research include political economy of the media, documentary film, the study of media texts and audiences, participatory





media and decentralised planning, the nation-state, political and cultural identity. The Centre is also involved in research guidance of M.A., M. Phil. and Ph.D. students.

A video library and an annotated data base of media materials form a part of the Centre's resources. This collection is actively accessed by the students and faculty, for fieldwork and teaching purposes by other agencies, visiting academics, activists and researchers. The Centre is in the process of setting up a digital archive and has facilities for still photography, graphic design, digital video production and editing.

The mandate of CMCS encompasses the following **broad objectives**:

- To explore, develop and disseminate a **critical perspective on media**, culture and society within a globalising world, through teaching, production, research and extension work.
- To participate actively in the processes of creation and dissemination of **community and alternative media** within India and in the countries of the South, with the objective of contributing to the empowerment of marginalised groups struggling for equity and social justice.
- To respond creatively to the changing mediascapes through **cutting edge media production and research** that pushes the boundaries of media language and theorizing about media and culture.
- To actively network with a diverse range of creative individuals, groups, institutions, media organisations and movements towards collectively building lively and engaged **forums for sharing and collaborative work** on education, production and research in media and culture. In doing so, we hope to contribute towards the emerging alternative spaces that engage with and critically question the mainstream media.

Due to its unique location and personnel configuration, CMCS has the potential to engage in diverse media and cultural practices: on the one hand, responding to grassroots work that contests and redefines participatory development processes and on the other, responding with theoretical and analytical rigour to the cultural landscapes that mark the processes of globalisation.



## DIPLOMA IN MEDIA AND CULTURAL STUDIES

### *Why should I consider a Diploma in Media and Cultural Studies?*

In contemporary society, media and culture are crucial sites where identities are produced and popular ways of seeing are consumed. While the media set agendas, audiences/users negotiate these within a complex matrix of power and resistance. In a globalising world, vertical integration of media empires co-exists with greater democratisation and access through the internet. Our contemporary mediascapes are contested and dynamic spaces, constantly throwing up new challenges for media production, research and activism.

There are contradictory responses to these changes, on the one hand, 'moral panic' about the danger to 'Indian' culture, demands for more state censorship and vigilante attacks on freedom of expression. On the other, there are renewed forms of resistance and subversive redefinitions of self and community that question the 'normal'. People's movements and campaigns are increasingly using media and communication technologies for networking, advocacy and visibility. An engagement with the techniques and aesthetics of media production has to be based on a critical understanding of contemporary media and culture, whether we are media researchers, producers or consumers.

Cultural Studies enables us to meaningfully engage and interact with these new modes of being and doing. By making us conscious of the many complex ways in which power impinges on our lives and constructs our cultures, it has the potential of empowering us to critically read the media and other cultural institutions and artefacts, to understand how they shape our identities and to think about how we could possibly shape them.

This one year, fulltime post-graduate Diploma programme in Media and Cultural Studies thus works towards honing skills of media production and research within a framework that enables the development of a critical perspective on media, culture and society.

### *What might I go on to do after this Diploma?*

This Diploma aims at enabling the creation of a lively group of young media 'thinking do-ers' and 'doing thinkers' who could then choose to branch out into a diverse range of work or educational situations. It is envisaged that students of this course might make choices that include working with NGOs and media organisations, becoming independent media practitioners, opting for more specialised professional courses or media and cultural studies research oriented educational





programmes. This course not only responds to existing human resource needs expressed by industry and civil society but also aspires to facilitate the creation of active, engaged individuals who seek out new opportunities in various emerging job and educational spaces.

### COURSE STRUCTURE

The one year post-graduate programme is divided into 2 semesters, involving both theory and research based courses as well as production courses and practical work. Video production exercises and projects will be done by student teams of 5. The total of 38 credits (570 hours) is distributed as indicated in the table below (BC: Basic course, OC: Optional course, LC: Lab course):

Sem		Courses	Cr	Practicum	Cr
I	BC 1	Cultural Studies: An Introduction	2	Diploma Project	3
	BC 2	Media Studies: An Introduction	2		
	BC 3	Understanding Society	2		
	BC 4	Ways of Knowing	2		
	BC 5	Image Making	2		
	BC 6	Working with Video	2		
	LC 1	Media Lab I	4		
<b>Credits: Semester I</b>			<b>19</b>		
II	BC 7	Media and the National Imaginary	2	Diploma Project	6
	OC 1	Cyberculture - An Introduction <i>or</i>			
	OC 2	Reading Film	2		
	BC 8	Communication and Development	2		
	LC 2	Media Lab II	4		
	LC 3	Media Lab III	3		
<b>Credits: Semester II</b>			<b>19</b>		
<b>Total Credits: 38</b>					

The Diploma project is either an individual or a small group project, involving the production of a film or a research based dissertation. The project would go through various stages including proposal preparation and defense, preparation of a final process document and a viva voce examination with a board of examiners.



## **COURSE OUTLINES**

### **BC 1 Cultural Studies: an Introduction**

This course will introduce students to basic concepts and theoretical developments within Cultural Studies, with the aim of imparting critical perspectives, which would help them look critically at their own cultural landscapes (Semester I, 2 credits, 30 hrs.).

### **BC 2 Media Studies: an Introduction**

This course will provide a broad understanding of various theoretical approaches within media studies. It will introduce critical and historical perspectives for understanding the evolution and working of mass media institutions, political economy of media and programming in a global economy, with a focus on media and power. The profit maximization motive of a market-driven economy has changed the structure, content and organisation of the media, resulting in concentration through integration, mergers and conglomerisations. The assumption of global industrial character by the media has significant ramifications for socio-political, economic and cultural spaces at global and local levels. It will also examine the different ways in which media audiences have been conceptualised (Semester I, 2 credits, 30 hrs.).

### **BC 3 Understanding Society**

This course introduces and critically engages the students with the basic concepts that have dominated the understanding of society. It will question the taken-for-granted nature of institutions and practices in everyday life and present the multifarious nature of reality and its representation. Everyday life draws upon a host of beliefs, practices and categories of thought, which are deeply embedded in the collective conscience of society. Representations of social categories such as caste, class, kinship, religion or gender are set in communication and everyday practices. The course would seek to sensitize students to this critical interface between everyday life and categories of social thought and practices, necessary for a meaningful depiction and representation of society (Semester I, 2 credits, 30 hrs.).



#### **BC 4 Ways of Knowing**

**Module A- Understanding Quantitative Methods:** As an introduction to the quantitative paradigm of research methodology, this module is intended to familiarise the student with the conceptual map of social science research. It explains the basic concepts and categories used in research, and delineate their linkages. Apart from the traditional schema, recent developments in methodology will be introduced. The aim is to equip the learner with a thorough understanding of the conceptual base of the quantitative paradigm .

**Module B- Ethnographic Research:** This module explores the use of qualitative research. We will learn to critically evaluate both our sources of information as well as the means we employ to generate such information as ‘data’. Some of the key themes covered in this course will relate to the problem of representation – how do we represent the ‘other’ both textually and visually? How does the researcher reflexively position herself within the research process, and what is the role of subjective aspects such as experience or standpoint in the nature of research undertaken? This module also attempts to familiarize students with the nature of archival research even as it seeks to address the question of what is an archive and how one is generated (Semester I, 2 credits, 30 hrs.).

#### **BC 5 Image Making**

The course critically explores visual images and media narratives, to understand how they are constructed in and through relationships of power and resistance.

**Module A: Language and Representation** would enable the students to appreciate the many complex layers and codes involved in image making and representation. It would also facilitate a critical engagement with contemporary Indian visual culture.

**Module B: Documentary: Interrogating the ‘Real’** introduces key issues, debates and movements in documentary film, illustrated with screenings of selected documentary classics. It also imparts familiarity with the formal elements of documentary film (Semester I, 2 credits, 30 hrs.).



### **BC 6 Working with Video**

This course familiarises students with research techniques, conceptualising, visualising and creative writing for documentary film. This course will combine the technical and aesthetic aspects of production. The expected outcome is the production of a short narrative (Semester I, 2 credits, 30 hrs.).

### **LC 1 Media Lab I**

This course familiarises the students with all technical aspects of video production, equipment, materials and processes, with hands-on exercises and demonstration by professionals.

The course content includes the following modules: Handling the Camera, Sound Acquisition, Lighting, Shooting a Sequence and Interviewing Skills (Semester I, 4 credits, 60 hrs.).

### **BC 7 Media and the National Imaginary**

This course will examine the role of media in the consolidation of national identities. Within this we will focus on the contested expressions of nation, region, religion, gender, postcolonial and diasporic identities in the modern age; how does contemporary media both reflect and shape these expressions? (Semester II, 2 credits, 30 hrs.)

### **OC 1 Cyberculture – An Introduction**

This course aims to understand how the emergence of new communication technologies that have changed the production and consumption of images. It will examine the new electronic forms of culture, world-wide information networks, digital video, multimedia, interactive games, online communities, and virtual reality technologies (Semester II, 2 credits, 30 hrs.).

### **OC 2 Reading Film**

This course attempts to familiarise students with basic concepts within Film Studies, with a focus on Indian cinema and selected significant international film texts and movements (Semester II, 2 credits, 30 hrs.).



### **BC 8 Communication and Development**

This course presents critical perspectives on communication and development. It will sensitize the students to the relationship between dominant knowledge and the exercise of social power. It also equips them to critically look at the power of dominant knowledge systems in their own social and cultural spaces. Through this interrogation, it seeks to enable an exploration of alternative ways of understanding development and communication (Semester II, 2 credits, 30 hrs.).

### **LC 2 Media Lab II**

This course familiarises the students with all technical aspects of post- production, equipment, software and processes, with hands-on exercises and demonstration by professionals.

*Module A- Editing Skills:* is an introduction to video editing and compositing software and hardware.

*Module B- Music and Sound Design:* will explore the use of sound effects, music, filters, mixing and layering (Semester II, 4 credits, 60 hrs.).

### **LC 3 Media Lab III**

Application oriented course that introduces techniques and principles of visual design, web authoring and design.

*Module A- Graphic Design:* layout, composition, typography, basic principles of design, using graphics software: Photoshop and CorelDraw etc.

*Module B- Web and Internet Skills:* Webpage and blogs design, HTML, use of authoring software like DreamWeaver, Flash etc. (Semester II, 3 credits, 45 hrs.).

### **FACULTY AND STAFF**

The Diploma in Media and Cultural Studies will be conducted by a core team of faculty from the Centre and from within TISS as well as visiting faculty and media practitioners drawn from a

variety of academic and media institutions. The course will also be supported by competent technical and administrative staff. Recruitment of additional faculty and staff is underway.

### **CMCS Faculty**

**Dr. K.P. Jayasankar**, M.A. (Mumbai), Ph.D. (IIT, Mumbai)  
Professor and Chairperson, CMCS

**Dr. Anjali Monteiro**, M.A. (Pune), Ph.D. (Goa)  
Professor, CMCS

**Dr. B. Manjula**, MCJ ( Kerala), M.Phil. (JNU), Ph.D. (Jamia Millia Islamia)  
Assistant Professor (Senior Scale), CMCS

**Dr. Farhana Ibrahim**, M.A. (Delhi), M.Phil (Delhi), Ph.D. (Cornell)  
Assistant Professor, CMCS

### **Supporting TISS Faculty**

**Dr. Ritambhara Hebbar**, M.A. (Delhi), M.Phil (Delhi), Ph.D. (Delhi)  
Associate Professor, Centre for Development Studies

**Mr. Ravindran** M.A. (Madras), M.Phil. (Madras)  
Assistant Professor and Chair, Centre for Research Methodology

**Dr. Amita Bhide**, M.A. (TISS), Ph.D. (Mumbai)  
Associate Professor, Centre for Community Organisation and Development Practice

### **Supporting CMCS Technical Staff**

**Mr. Mukund Sawant**, GD Art, Mumbai  
Producer





**Mr. Rajan Gamre**, M.A., Advanced Certificate in Photography, Mumbai  
Sr. Technical Assistant

**Mr. Bharat Ahire**, B.A., Advanced Certificate in Photography, Mumbai  
Technical Assistant

### **ACADEMIC CALENDAR, 2007- 2008**

<b>Events</b>	<b>Dates</b>
Written Test and Interviews	October 29 to November 1, 2007
Selection	November 2, 2007
New Academic Session Commences	November 26, 2007
<b>I Semester Classes (15 weeks)</b>	November 26, 2007– March 7, 2008
Vacation	March 8 to March 16, 2008
<b>II Semester Classes (15 weeks)</b>	March 17, 2008 – June 27, 2008
Last Lecture Day	June 27, 2008
Submission of the Diploma project	July 11, 2008
Viva Voce	July 25 to 27, 2008
Convocation	To be announced
The programme will follow a modular/semi-modular pattern. It is envisaged that evaluations will be conducted after the end of each course module.	



## ADMISSION PROCESS

### Eligibility

A Bachelor's Degree of a minimum 3 years duration or its equivalent (under the 10+2+3 or 10+2+4 or 10+2+2+1 year bridge course pattern of study or any other pattern fulfilling the mandatory requirement of 15 years of formal education) from a recognised university, with minimum aggregate marks of 50 per cent (40 per cent for Scheduled Castes [SCs] and Scheduled Tribes [STs]).

**No of Seats:** 30

### Reservations

15% for SCs , 7.5% for STs and 3% for persons with disability.

### Application Procedure

The Information Brochure and Application Form can be obtained by paying Rs. 500 in person or by sending a demand draft of Rs. 500 drawn in favour of Tata Institute of Social Sciences, Mumbai. Application for admission must be made in the prescribed form. The Prospectus and Application Form can also be downloaded from the TISS Website, [www.tiss.edu](http://www.tiss.edu). Please note that while submitting the downloaded Application Form, the application fee of Rs.500 should accompany it.

The application will not be considered unless the form is completed and all relevant papers are received in time. Candidates should send only attested copies of their certificates along with the applications.

Unemployed SC/ST candidates, whose parents/guardian's income was Rupees one lakh or below for financial year 2006-2007 can obtain the application form free of cost. They can download the form from website: [www.tiss.edu](http://www.tiss.edu) and submit it along with a true copy of Caste/ Tribe Certificate and the Income Certificate or they can send a request letter along with a true copy of their Caste/

Tribe Certificate, Income Certificate and self-addressed cloth lined envelope (20cm x 28 cm) to the Section Officer (Short Term Programmes Section) of the Institute.

The last date for submission of application by post or in person is August 29, 2007, (for candidates from remote regions<sup>1</sup>, the last date will be September 3, 2007). The entrance tests will be held from October 29 to November 1, 2007. The interview dates will be intimated to the eligible candidates through the TISS website on September 17 and through call letters.

**Selection Procedure:**

Those satisfying the eligibility requirements will be assessed for selection through the following (Total Marks 200):

***a. Film Review (50 Marks)***

The test involves writing a review of a documentary film, which will be screened for this purpose. This will assess the candidate's ability to relate to and critically analyse the visual medium. Duration of the test: 2 hours.

***b. Written Test (50 Marks)***

To assess the candidate's understanding of socio-cultural and political issues in India, analytical abilities, written communication skills and sensitivity and commitment to social concerns and issues. Duration of the test: 2 hours.

***c. Personal Interview (100 Marks)***

Those securing 50% or more in the written test will be called for the personal interview. The SC and ST candidates securing 40% or more in the written test will be called for the personal interview.

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<sup>1</sup> that is, Assam, Meghalaya, Arunachal Pradesh, Mizoram, Manipur, Nagaland, Tripura, Sikkim, Jammu & Kashmir, Lahaul and Spiti district, Pangi sub-division of Chamba district of Himachal Pradesh, the Andaman & Nicobar Islands and Lakshadweep Islands



Candidates securing less than 45% (40% for SC/ST candidates) of the aggregate of a, b and c will not be considered for admission to the Diploma.

### **Facilities Available During Written Test and Personal Interview**

#### ***Hostel***

Relative to the number of applications received from outstation candidates, hostel facilities available are very inadequate. Those needing accommodation should write to the Hostel In-Charge (Ms. Olive Fernandes, E-mail: oferns@tiss.edu). During the period of selection, the charges for lodging will be Rs. 100/- a day, which should be paid to the hostel staff immediately on arrival. Candidates, who are not selected for interview, must vacate the rooms immediately after the selection list is put up on the notice board. We regret that we cannot provide accommodation to the person(s) accompanying the candidate.

Dining Hall serves both vegetarian and non-vegetarian food. Coupons can be purchased from the Cash Counter and the Hostel In-charge, Ms. Olive Fernandes, if applicants wish to have meals in the Dining Hall of the Institute.

#### ***Facilities for SC and ST Candidates***

If the SC and ST candidates, appearing for the entrance tests for the first time in the Institute, are unemployed and their parent's/guardian's income was Rs. 1,00,000/- (Rupees One lakh only) or below, during the financial year 2006–2007, they will be provided free hostel accommodation, meals and to and fro travel expenses (second class railway or State Transport Bus fare), subject to submission of a copy of the income certificate for the 2006–2007 financial year. The reimbursement of travel expenses will be subject to their submission of tickets. It will be the responsibility of the SC and ST candidates to fill in the TA form before they appear for the test and collect the money as soon as the test gets over. Non-receipt of TA will not be accepted as reason for overstay in the hostel.



## **AFTER SELECTION FORMALITIES**

### **Announcement of Selection**

The list of candidates selected will be displayed on the Institute's notice board and website on Tuesday, November 2, 2007. It is the responsibility of the candidates to find out the status of their results. The Diploma Programme will commence on Monday, November 26, 2007.

### **Acceptance Letter**

An acceptance letter should be sent to the Short Term Programmes (STP) Section on or before Tuesday, November 13, 2007, along with a demand draft (DD) of Rs. 39,044, if admission is accepted. Otherwise the admission will be treated as automatically cancelled. The DD should be drawn in favour of The Registrar, Tata Institute of Social Sciences, Mumbai, payable at Mumbai.

### **Verification of Original Documents and Payment of Fees**

The verification of original documents will be carried out on November 22 and November 23, 2007 from 10.30 a.m. to 1.00 p.m. and from 2.30 p.m. to 4.30 p.m. The selected candidates must produce the following documents for verification, in original, at the time of admission:

1. Secondary School Certificate Mark-sheet (X/XI);
  2. Higher Secondary Certificate Mark-sheet (XII);
  3. Bachelor's Degree Mark-sheets for all years (I, II & III);
  4. A conversion table of grade points into percentage equivalents, in the case of grade card holders;
  5. Caste/Tribe Certificate (only for SCs and STs);
  6. Certificate of disability (if applicable).
- If any of the above documents in original are not produced for verification, or if the copies of the document attached to the Detailed Application Form do not tally with the original documents, provisional selection will be immediately cancelled.



- Original documents for verification will not be accepted by post or courier service. They have to be presented by the candidate or by his/her authorised nominee.

### **Joining the Programme**

Those who have accepted admission by paying the full fees and deposits by November 13, 2007 are expected to join the programme on November 26, 2007.

In the event of a student / candidate withdrawing before the starting of the course, the entire fee collected from the student, after a deduction of the processing fee of not more than Rs. 1000, shall be refunded by the Institute to the student / candidate withdrawing from the programme.

### **Hostel Accommodation**

It is not possible for the Institute to provide hostel accommodation to all the outstation candidates selected for the Diploma Programme. Currently, many students of the Institute stay in outside facilities, including other hostels and paying guest accommodation. The Institute will attempt to facilitate this process for any outstation candidates, who require accommodation.

### **Pre-Admission Medical Check-up**

All candidates should undergo a medical check-up between November 7 and 13, 2007.

### **Migration Certificates**

Certificates issued by college / university authorities should be handed over to the office of the Deputy Registrar (Gen.Admn.), within a month after admission.

### **Identity Card and Group Mediclaim Insurance**

The selected candidates should give three recent stamp size photographs — two for identity card and the third for insurance — at the time of verification of original documents, to the Short Term Programme Section.





### FEES, DEPOSITS AND OTHER CHARGES (in Rupees)

	Sem I	Sem II	Total
<b>Statutory Fees</b>			
Tuition	7500	7500	15000
Examination	500	500	1000
<b>Total</b>	<b>8000</b>	<b>8000</b>	<b>16000</b>
<b>Other Charges</b>			
Lab Expenses	12500	12500	25000
Development Fund	5000	5000	10000
Students' Medical Insurance Premium	1444		1444
Library Fee	1000		1000
<b>Total</b>	<b>19944</b>	<b>17500</b>	<b>37444</b>
<b>Collection for Students' Union</b>	<b>100</b>	<b>100</b>	<b>200</b>
<b>Refundable Deposits</b>			
Library	1000		1000
Equipment security deposit	10000		10000
<b>Total</b>	<b>11000</b>		<b>11000</b>

- Total of first semester fees and deposits: Rs. 39,044
- Total of second semester fees: Rs. 25,600



## FINANCIAL ASSISTANCE

There is limited financial assistance available to other students, based on merit-cum-means.

The award of these will be decided based on application and interview of selected candidates during the first month of the programme.

## LOCATION AND ACCESS

The two Mumbai Campuses of TISS: the Main Campus and the Malti and Jal A.D. Naoroji Campus Annexe are both located in Deonar. The Main Campus is situated opposite the Deonar Bus Depot on V.N. Purav Marg. The Main Campus, on approximately 10 acres, houses most of the Schools, Centres and the Administration.

The nearest local railway station is Govandi. State Transport (ST) buses from Kolhapur, Solapur, Goa, Pune, and other cities pass by the Institute and the nearest ST bus stop is 'Maitri Park'. The BEST bus stop near TISS is Deonar Bus Depot.

### Locations

From Dadar Station:

From Chhatrapati Shivaji  
Terminus:

From Bandra Station:

From Kurla Station:

### Bus Routes

92, 93, 504, 506, 521 (all Ltd.)

6 and 21 (Ltd.)

352, 358, 505 (all Ltd.) and 371

362 and 501 Ltd.

## IMPORTANT DATES

Last date of receipt of filled-in application forms  
Announcement of candidates for Written Test  
Written Test  
Personal Interview at TISS Mumbai Campus  
Final selection of candidates  
Commencement of Academic Session

August 29, 2007  
Sept 17, 2007  
Oct 29-31, 2007  
Oct 30-Nov 1, 2007  
Nov 2, 2007  
Nov 26, 2007



## ENQUIRIES

Section Officer (STP)  
Tata Institute of Social Sciences  
V.N. Purav Marg, Deonar, Mumbai - 400 088  
Tel: 91-22-2556 3289-96, Extn. 237, 252  
Fax: 91-22-2556 2912  
E-mail: [stp@tiss.edu](mailto:stp@tiss.edu)

Chairperson  
Centre for Media and Cultural Studies  
Tata Institute of Social Sciences  
V.N. Purav Marg, Deonar, Mumbai - 400 088  
Tel: 91-22-2556 3289-96, Extn. 660, 661  
Fax: 91-22-2556 2912  
Email: [admissions.cmcs@tiss.edu](mailto:admissions.cmcs@tiss.edu)  
URL: [www.tiss.edu/cmcs](http://www.tiss.edu/cmcs)

The telephone board functions from 9.00 am to 8.00 pm from Monday to Friday





Design: K.P. Jayasankar, Photographer: M.D. Sawant (Back), K.P. Jayasankar (Front),  
Layout: Itendaz and Printing: Specific Assignments (I) Pvt. Ltd.



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**Centre for Media and Cultural Studies**

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